

PRESS RELEASE



**P. O. Box 1987
Abingdon, VA
24212
276-619-4300
www.swcenter.edu**

**Contact: George Hiller
276-619-4374**

For Immediate Release

Southwest Virginia Higher Education Center to Host “Doing Business in Brazil” Videoconference

On Wednesday, April 6, 2005, from 1:15 pm until 3:00 pm, the Southwest Virginia Higher Education Center (SVHEC) in Abingdon will host a seminar: “Doing Business in Brazil.” This innovative program is designed to help smaller firms in southwest Virginia learn more about international sales opportunities.

The videoconference will be interactive and live from Sao Paulo with the U.S. Department of Commerce originating the event. Professor Ed Moura from Virginia Intermont College will be the moderator.

George Hiller, International Business Development Manager at the SVHEC, noted: “These interactive videoconferences help our Southwest Virginia companies learn more about international sales opportunities. In addition, we also offer with our partners at the U.S. Department of Commerce a special videoconference matchmaker program. We can set up individual one-on-one programs for Southwest Virginia companies in more than one hundred international markets. This is a great and cost-effective way to find a local business partner.”

There is no charge for this seminar. Registration may be made online via the SVHEC’s international business site: www.globalvirginia.com. Seating is limited! For more information, please contact George Hiller at (276) 619-4374 or ghiller@swcenter.edu.

The SVHEC offers over seventy undergraduate and graduate degrees from its partner universities and colleges. It is located at Exit 14 off Interstate 81 in Abingdon, Virginia. For more information, please telephone 276-619-4300 or visit www.swcenter.edu.