



U.S. Commercial Service Presents Doing Business in Malaysia & Thailand

VIRGINIA-WASHINGTON, D.C



- Date -** March 23, 2007
- Time -** 9:30am-12:30pm
- Location -** U.S. Federal Building
400 North 8th Street,
4th Floor - Conference Room 426
Richmond, Virginia 23219-4814
(Public parking lot located behind the building between 7th & 8th Streets)
- Cost for Event -** \$20
- Registration -** Seating is limited - Pre-registration is required – Please register on-line at <https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=7Q13>

Joe Kaesshaefer, Senior Foreign Commercial Service Officer of the U.S. Embassy in Malaysia and Ann Bacher, Senior Foreign Commercial Service Officer of the U.S. Embassy in Thailand will be leading market briefings for companies and organizations that are interested in doing business in Thailand and Malaysia. Following their presentations, they will be available for personalized one-on-one export counseling on these exciting markets.

From the individual markets of Malaysia and Thailand, to the region as a whole, Southeast Asia countries provide U.S. exporters with a wealth of business opportunities. The Southeast Asia region is also an excellent first step for U.S. firms interested in entering other Asian markets, providing companies with essential exporting experience in the region. U.S.-Malaysia bilateral trade totaled U.S. \$44 billion in 2005, ranking Malaysia as America's 10th

largest trade partner and its largest trade partner in SE Asia. Thailand is the U.S.'s 15th largest trading partner. In Asia, Thailand ranks as the U.S.'s 5th largest trading partner after China, Japan, Taiwan, and Malaysia.

Malaysia, Thailand, and the ASEAN Region offer a great opportunity for all types of companies in a variety of industries and service sectors – healthcare and medical equipment, safety and security equipment, water and wastewater treatment equipment, solid waste management, pollution control equipment, higher education, information and communication technology, laboratory and scientific equipment, defense equipment, and infrastructure (electrical power, telecommunication, renewable energy).

For more information contact:

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