

GATEWAY TO JAPAN
BUSINESS LINKS & PARTNERS
FOR THE MOUNTAINSOUTH WTC REGION



WEDNESDAY, MARCH 19, 2008

The Millennium Centre – Johnson City, TN

SEMINAR FEE: \$35.00

NO FEE for MountainSouth WTC members or Alliance Investors

[REGISTER NOW ONLINE \(click here\)](#)

AGENDA

1:00 PM Registration

1:30 PM Welcome & Introduction

**Jim Frierson, Founding Director of the Kruesi Center for Innovation
& Vice**

Chair of the Advanced Transportation Technology Institute

2:00 PM JETRO: Helping Tennessee Companies Do Business in Japan - An
Overview of the Japan-Tennessee Relationship

Kazumi Iino, Business Advisor, JETRO Tennessee

2:30 PM Investment opportunity and Case Study of Kanagawa Prefecture

Mr. Kenichi Oki, Director of JETRO Kanagawa Office in Maryland

3:00 PM Break

3:15 PM Market Entry and Advisory Services of the International Trade Administration

Robert Leach, Director, Knoxville U.S. Export Assistance Center U.S. Commercial Service U.S. Department of Commerce

4:00 PM Panel of Regional Businesses Trading with Japan

Discussion of successes, do's and don'ts, business practices
.etc.
Q & A

5:00 PM Adjournment

JETRO Representatives will be available for FREE one on one consultation with company representatives on Wednesday , March 19 from 8:00 AM-11:00 AM.

Please contact Finley Green at 423 323-8107 or fgreen@alliancetnva.com to schedule an appointment.

LOCATION:

The Millennium Centre
2001 Millennium Place
Johnson City, TN 37604
www.millctr.com

DIRECTIONS

From Knoxville: I-40 East. Split off onto I-81 – Bristol. Take Johnson City exit I-26 East. Take exit 24 and left onto University Parkway. Take left at State of Franklin (fourth light). Take right onto Millennium Place.

From Asheville: I-26 West. Cross Appalachian mountain chain. Take exit 24 and left onto University Parkway. Take left at State of Franklin (fourth light). Go right onto Millennium Place.

From 81/Virginia: To I-26 South. Take exit 24 and left onto University Parkway. Take left at State of Franklin (fourth light). Go right onto Millennium Place.

From Tri-Cities Regional Airport: 75 West. I-26 East towards Johnson City. Take exit 24 and left onto University Parkway. Take left at State of Franklin (fourth light). Go right onto Millennium Place.

The Millennium Centre is connected via an enclosed walk way to the Carnegie Hotel, one of the region's finest hotel accommodations.