

TRADE WINDS FORUM—EUROPE

WARSAW, POLAND | APRIL 20–22, 2009



AN ENTIRE CONTINENT OF BUSINESS OPPORTUNITIES, ONE PREMIER BUSINESS CONFERENCE

Europe presents a market filled with opportunities for U.S. businesses. If you're already doing business in one, two or several European countries, expansion throughout the continent is the next logical step. The U.S. Commercial Service's signature Trade Winds Europe Forum is the ideal launching point.

This year's Forum is in Poland—a market located in the heart of central Europe experiencing incredible investment and consumption-driven growth and strong demand for numerous U.S. products and services. Participants will meet one-on-one with European Senior Commercial Officers and qualified business partners in Poland.

AN EXCLUSIVE OFFER FOR COMPANIES IN THE APPALACHIA REGION

The Appalachian Regional Commission is partnering with the U.S. Commercial Service to offer a \$650 discount for Appalachian area companies to participate in Trade Winds Forum.



MEET WITH U.S. COMMERCIAL SERVICE OFFICERS FROM 28 EUROPEAN COUNTRIES

Chart your European expansion business strategy with the U.S. Senior Commercial Officers from: Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Kazakhstan, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, and the United Kingdom. Plus meet Officers from the U.S. Mission to the European Union and the European Bank for Reconstruction & Development.

YOUR ITINERARY:

- April 20: Pan-European Business Conference
- April 21: Private Consultations with Senior Commercial Officers
- April 22: Business to Business Matchmaking Sessions in Poland

Plus, participants will benefit from an ad in a special Trade Winds Europe edition of Commercial News USA—the official Department of Commerce catalog of U.S. suppliers distributed to foreign buyers worldwide.

REGISTER NOW!

The ARC discount is limited to 15 qualified companies. Participants will be qualified and selected on a first-come, first-served basis.

REGISTER YOUR INTEREST NOW!

Where: Warsaw, Poland

When: April 20–22, 2009

Discounted Pricing for Appalachian Companies:

- \$1,000 for companies with less than 500 employees
- \$2,200 for companies with more than 500 employees

To check your eligibility please visit:
www.thinkglobal.us/appalachia/zips.php

Register:

www.buyusa.gov/newhampshire/twearc.html

For more information contact:

Leslie.Drake@mail.doc.gov

or

Greg.Sizemore@mail.doc.gov

** Airfare & accommodations not included.*

